

# TROMBONE SHORTY & ORLEANS AVENUE

★ Performance at The White House February 21, 2012 for Black History Month celebration, In Performance at the White House: Red, White & Blues, joining Jeff Beck, Gary Clark, Jr., Shemekia Copeland, Buddy Guy, Warren Haynes, Mick Jagger, B.B. King, Keb Mo, Susan Tedeschi and Derek Trucks, with Booker T. Jones as music director and band leader, broadcast on PBS

★ FOR TRUE: #1 on Billboard's Contemporary Jazz Chart for 12 weeks and counting

★ Performed at Carnegie Hall January 7, 2012 as special guest of Preservation Hall Jazz Band's 50th Anniversary with My Morning Jacket, Mos Def and Allen Toussaint

★ Performed National Anthem and at Half-Time of New York Giants - Atlanta Falcons Playoff Game January 8, 2012

★ Collaboration with Mark Ronson, Erykah Badu, Mos Def, Zigaboo Modeliste and members of the Dap Kings on "A La Modeliste," part of the RE:GENERATION Music Project supported by the Grammys

★ Music Rising Spotlight Artist December 2011 (Music Rising was founded by U2's The Edge, Bob Ezrin and Henry Juskiewicz)

★ Most awarded artist in OffBeat magazine's 2012 Best of The Beat Awards with SIX WINS. For the 2nd year in a row Trombone Shorty won the awards for Artist of the Year, Album of the Year (FOR TRUE), Best R&B/Funk Artist, Best R&B/Funk Album, Best Trombonist in addition to a 1st time award for Best Music Video

★ 2011 DownBeat Readers Poll Top 5 Best Trombone players

★ Trombone Shorty's "For True" Featured In Nikon 1 Ad Campaign with Ashton Kutcher

★ Amazon proclaimed FOR TRUE among the Best Jazz Albums of 2011 and the opening track "Buckjump" among the overall Best Songs of 2011. FOR TRUE was also named #1 in OffBeat magazine's 40 Best Louisiana Albums of 2011

## SUPAFUNKROCK IS ON

### ON TV

Austin City Limits

Late Night with David Letterman

Tonight Show with Jay Leno

Jimmy Kimmel Live

Conan (with Conan O'Brien)

The Late Late Show with Craig Ferguson

Good Morning America

Tavis Smiley

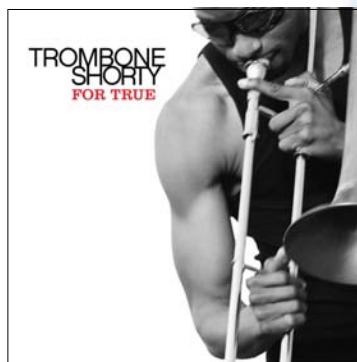
ESPN

- Plus Troy "Trombone Shorty" Andrews' recurring role playing himself on HBO's Emmy Award nominated hit series, Treme

### ON TOUR CONSTANTLY ON 5 CONTINENTS

Including shows in France, UK, The Netherlands, Germany, Japan, Brazil, Switzerland, Austria, Slovakia, Greece, Spain, Singapore, Australia, New Zealand, Italy, Norway with upcoming dates in Ecuador, Russia, Mexico and in the United States and Canada ALWAYS

Highlights have included a UK tour with Jeff Beck, a series of dates with Dave Matthews Band and many more



### FOR TRUE

Featuring guest appearances by Jeff Beck, Kid Rock, Lenny Kravitz, Ledisi, Warren Haynes, Ivan and Cyril Neville, The Rebirth Brass Band and more

Raves from Rolling Stone, USA Today, The New Yorker, Billboard, The Washington Post, NPR and many more

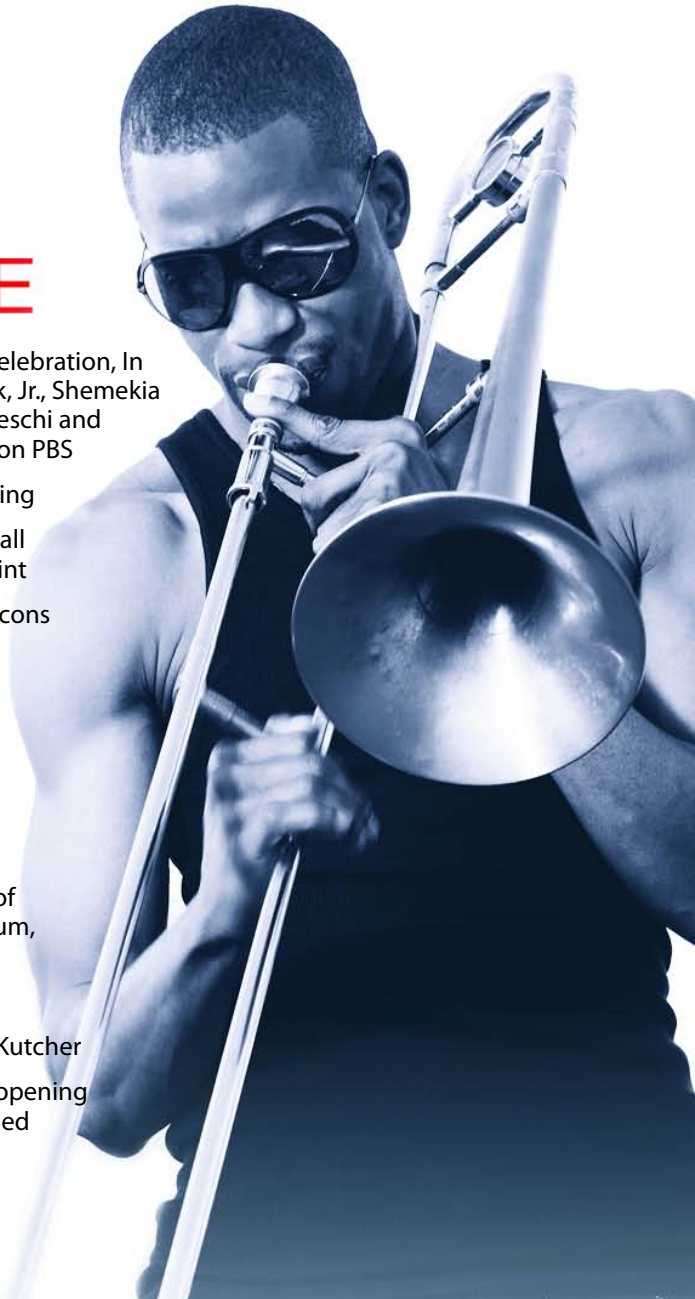


### BACKATOWN

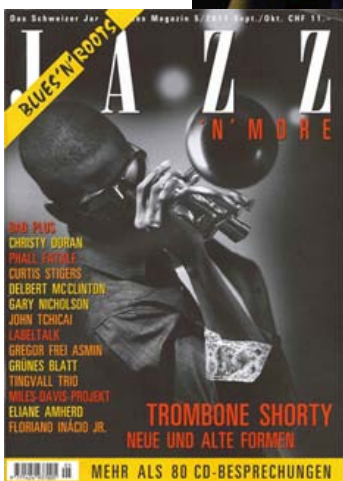
2011 GRAMMY Nominee for BACKATOWN - Best Contemporary Jazz Album

Ranked in the top 5 on the Billboard Contemporary Jazz chart for a year and a half, including 10 weeks at #1

Featured on countless "Best of 2010" Lists including iTunes' and Billboard - Plus FIVE WINS in 2011 for OffBeat Magazine's Best of the Beat of the Beat Awards: Artist of the Year, Album of the Year, Best R&B/Funk Artist, Best R&B/Funk Album, and Best Trombonist



# PRESS



## Rolling Stone

When the horns blow, it's all you need to know.

- *Rolling Stone, Will Hermes*



They set a blistering pace on this guest-laden follow-up to last year's Grammy-nominated Backatown.

- *USA Today, Steve Jones' 4-star review of For True*

## Billboard

brass band, funk, rock and even some gospel-drenched soul music.. in many ways, he is a genre unto himself.

- *Billboard*



New Orleans' brightest new star in a generation.

- *NPR, Talk of the Nation*



...the Jimi Hendrix of the trombone.

- *Rhythms (Australia), Brian Wise*

Troy possesses the rarest combination of talent, technical capability and down home soul. I'm his biggest fan.

- *Wynton Marsalis*

Don't get me wrong, we got it goin' on in New Orleans, he's just better.

- *Allen Toussaint*

What was the most-talked-about act leading up to this year's Monterey Jazz Festival? ...Trombone Shorty seemed to be the name on everybody's lips by festival's end. Simply put, Trombone Shorty is one of the most exciting young talents in all of music. Apologies to whatever act has to follow him onstage.

- *Jim Harrington, San Jose Mercury News*

Trombone Shorty.. flaunted the presence of a rock star..He played trombone with almost combative postures...

- *Jon Pareles, The New York Times*

I was completely blown away... the crowd went wild. Troy and his band have just supported me on some UK dates. A sensational group of musicians. Trombone Shorty is one to watch!

- *Jeff Beck in MOJO Magazine's The Best Thing I've Heard All Year (January 2011)*

Nobody exuded more rock-star charisma than Troy 'Trombone Shorty' Andrews...He and his band, Orleans Avenue, delivered a blistering set of bold, exuberant and cutting edge jazz-rock fueled by funk and hip-hop.

- *Edna Gundersen, USA Today*

AWESOME MUSICALITY MEETS SERIOUS PARTY. True American music's next superstar, from New Orleans obviously! Take my word for it: A new generation of jazz fans is on the way!!!

- *André Ménard, Montreal Jazz Festival*

Trombone Shorty is so ready for his close-up... a native prodigy destined for breakout success. "Backatown," with its blend of tight funk, power-chord rock and slinky R&B, builds on that premise, presenting him as an unstoppable force.

- *Nate Chinen, New York Times*

...Troy "Trombone Shorty" Andrews is already a New Orleans MVP. Backatown is both deeply rooted and culturally omnivorous ...

- *Will Hermes, Rolling Stone*

New Orleans' brightest new star in a generation...Orleans Avenue, slaps down a wallop groove behind Shorty, who is spitting fire on trombone.

- *Joel Selvin, San Francisco Chronicle*

Of all the amazing New Orleans, Louisiana, musicians, my favorite could be Troy 'Trombone Shorty' Andrews.

- *Sean Callebs, CNN*

Troy "Trombone Shorty" Andrews was greeted like a conquering hometown hero by a romping, stomping, capacity crowd. Even so the roar that erupted when the 24-year-old strutted onstage, trombone and trumpet audaciously hoisted over his head, was no match for what followed: a near-deafening, funk-charged blast of percussion, brass, reeds and guitar distortion that might have knocked the crowd sideways had there been any room to move.

- *Mike Joyce, Washington Post*

# FOR TRUE

Since the release of their Grammy®-nominated 2010 debut album, **Backatown**, **Trombone Shorty & Orleans Avenue** have grown creatively while winning hordes of new fans performing nonstop on five continents. Their new album, **For True** (Sept. 13 on Verve Forecast), offers substantive proof of their explosive growth, further refining the signature sound Troy "Trombone Shorty" Andrews has dubbed "Supafunkrock."

"There was excitement from everywhere," says Andrews (who's now 25) of the experience on the road and how it fed into the creation of **For True**. "We did over 200 shows in the last year and a half, and every night we allowed the music to take us over. Musically and creatively, we wanted to shoot for some different things."

The band - **Mike Ballard** on bass, **Pete Murano** on guitar, **Joey Peebles** on drums, **Dwayne Williams** on percussion, **Dan Oestreicher** on baritone sax and **Tim McFatter** on tenor sax - stirs together old-school New Orleans jazz, funk and soul, laced with hard-rock power chords and hip-hop beats, and they've added some tangy new ingredients on **For True** as they keep pushing the envelope, exploring new musical territory.

"We never sat down and really thought about concepts and what we wanted our music to sound like," Andrews explains. "It's just that, over the years, we allowed each one of the band members to bring their influences and taste in music into our music. Anything we hear or are influenced by, it naturally comes out in what we're trying to do. It's just our sound, and it happened naturally."

Andrews wrote or co-wrote all 14 tracks on the new album, including collaborating with the legendary **Lamont Dozier** on "Encore," while this time playing as much trumpet as trombone, as well as organ, drums, piano, keys, synth bass and percussion. Indeed, he played every part on the swaying, Latin-tinged "Unc." He's also come into his own as a singer, honoring the hallowed legacy of the great soul men of the 1960s and '70s. Like its predecessor, the new album turns on a rare combination of virtuosity and high-energy, party-down intensity.

Among the special guests are longtime NOLA cohorts like **Ivan** and **Cyril Neville** (who bring their trademark sound to "Nervis"); **Galactic's Ben Ellman**, reprising his producer's role on **Backatown** (percussion on opener "Buckjump," harmonica on "Big 12") and **Stanton Moore** (drumming on "Lagniappe Part 1" and "Part 2"); bounce rapper **5th Ward Weebie** and the **Rebirth Brass Band** (who team up on "Buckjump") and Troy's longtime friend **Charles Smith** (who adds percussion to the same track).

"On the last record, we just basically did it with my band," Andrews points out, "but we've got a lot of New Orleans people on this new record - the music just called for it. The Rebirth Brass Band, these are all people that helped me grow in my career and teach me different things. And 5th Ward Weebie, who's one of the lead voices in the bounce community, we're like brothers. I'm excited to have those people on there, because they bring a taste of where I come from and where I'm going."

The album also bears the fruit of more recent relationships **Lenny Kravitz** (who plays bass on "Roses"), has the longest-standing bond with Andrews, discovering the then-teenage prodigy in 2005 and taking him on tour with his band. Calling Andrews "a genius player," Kravitz says, "He's got nothing but personality, he plays his ass off and he's a beautiful human being." **Kid Rock** (whose vocal is featured on "Mrs. Orleans") came out to see Trombone Shorty & Orleans Avenue at an outdoor show early this year in NOLA, and a month later Troy joined the star onstage at Jazz Fest. Andrews played with **Warren Haynes** (whose eruptive solo further heats up "Encore") at his annual benefit and again at the guitarist's Mahalia Jackson Theatre all-star event during this year's Jazz Fest. **Ledisi** (who sings on "Then There Was You"), met Troy at the 2010 Grammys, later came out to see him in New Orleans and was later featured in a segment for the landmark "Red Hot + New Orleans" at the Brooklyn Academy of Music, for which Andrews served as musical director.

His relationship with **Jeff Beck** (check out his blistering solo on "Do to Me") has blossomed since the guitar legend came to Troy's late-night post-Jazz Fest show at Tipitina's in 2010. "I was completely blown away," Beck said of his Tip's epiphany in Mojo magazine's "The Best Thing I've Heard All Year" special feature in January. "The crowd went wild. Troy and his band have just supported me on some U.K. dates. A sensational group of musicians. Trombone Shorty is one to watch." That led Beck to ask Andrews to play on Jeff Beck's **"Rock 'N' Roll Party Honoring Les Paul,"** and Trombone Shorty & Orleans Avenue joined Beck for his U.K. tour last fall.



THE ROSEBUD AGENCY

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"I'm fans of all those people," says Andrews. "I met them over the last year or two of touring, and I've been wanting to work with all of those guys and Ledisi. It's like this musical community. It's not like I reached out to them because I needed some big names on the record. I'm really interested in their music and their talents. So for me it's a dream come true to work with some of my favorite artists. Whatever they need me to do, I'll be there."

Since *Backatown's* release, Trombone Shorty & Orleans Avenue have toured nonstop in North America, the U.K., Brazil, Japan, Europe and Australia. Last December, Andrews drew accolades as musical director of "Red Hot + New Orleans" at BAM. The sensational two-night run inspired The New York Times senior music critic **Jon Pareles** to assert, "Trombone Shorty had clearly set out to present New

Orleans as a city whose glory days aren't over... it was a signal that the city's music would push ahead."

Yes, Andrews has made quite an impression on the critics. "Trombone Shorty is so ready for his close-up," The New York Times reviewer **Nate Chinen** wrote, describing the young virtuoso as "a native prodigy destined for breakout success." The San Francisco Chronicle's **Joel Selvin** hailed him as "New Orleans' brightest new star in a generation." Rolling Stone's **Will Hermes** raved that "Backatown is both deeply rooted and culturally omnivorous." And the Washington Post's **Mike Joyce** described one live performance as "a near-deafening, funk-charged blast of percussion, brass, reeds and guitar distortion that might have knocked the crowd sideways had there been any room to move."

TSOA's performances at and during the New Orleans Jazz Fest are legendary. This year, in one day, Troy sat in for a set of free jazz honoring a recently passed mentor. From there he sat in with Kid Rock. Then to the Gospel Tent for a featured slot with cousin **Glenn David Andrews** before literally running back to the main stage to close the Festival as a special guest of the **Neville Brothers**. His respect across a broad spectrum and his musical versatility is further evidenced by his performance resumé, playing at events as diverse as Bonnaroo, the Playboy Jazz Festival at Hollywood Bowl, the Montreal, Montreux and Monterey jazz fests, Hardly Strictly Bluegrass in San Francisco, Austin City Limits, Fuji Rock in Japan, Philadelphia Folk Fest, Jam Cruise, assorted Blues Festivals and even a Reggae Festival in Germany. The band spent the month of July crisscrossing Europe to perform at festivals from Spain to Slovakia. Andrews has also done a ton of TV, appearing on The Late Show With David Letterman, The Tonight Show With Jay Leno, Jimmy Kimmel Live, Good Morning America, Tavis Smiley, NFL Kickoff (joining **Dave Matthews Band**) and a recurring role on the hit HBO series **Tremé**, on which he played himself in a recurring role. Along with appearing on Beck's Les Paul tribute, he's been a featured guest musician on the latest releases from **Eric Clapton**, Kravitz, Galactic and Sierra Leone's Refugee All Stars.

Andrews hails from the Tremé neighborhood in New Orleans' 6th Ward, getting his nickname at four years old when he was observed by his older brother James marching in a street parade wielding a trombone twice as long as the kid was high. Troy started early, learning how to play drums and what he remembers as "the world's smallest trumpet" at the age of three. By the time he reached six, this prodigy was playing trumpet and trombone in a jazz band led by his older brother **James**, himself a trumpet player of local renown who has been called "Satchmo of the Ghetto."

Not long afterward, Troy formed his own band with some other musically inclined kids from Tremé, including current band mate Williams, and they became regulars at Jackson Square, with dreams of following in the footsteps of his brother James and Rebirth Brass Band, learning and carrying on the New Orleans tradition. While not only carrying on that tradition and expanding its boundaries, Troy has lent a generous helping hand to the next generation as well, having given longstanding support to the city's renowned Roots of Music program. Troy was also recently honored by being named the youngest member of the NOCCA Foundation board - the foundation behind New Orleans' Center for the Creative Arts where Troy and several of his band members studied and began collaborating. He's also finalizing plans for his own new foundation aimed at making sure that talented younger players with limited resources can get quality instruments to play. Starting in September, he'll be delivering Trombone Shorty trumpets and trombones to talented young musicians across the city.

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